

Customer Loyalty Program on Activingo

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Customer Loyalty Program

Your current Points

- 1 POINT PER \$10 SPENT
- BIRTHDAY REWARDS
- GOLD STATUS
- GOLD STATUS FOR LIFE

- 1) Every \$10 spent on buying an activity on Activingo will get customers 1 point. You need 50 points to get \$10 off purchases
- 2) Birthday – Automatically get 10 points added to customer loyalty points.
- 3) Points do not expire if there is activity on the customer account. If an account becomes inactive (means no purchases have been made) for more than 365 days, points automatically reset to “0” zero.

Gold Status with Activingo:

- 1) A customer achieves Gold Status, once they have accumulated 500 points, this status is maintained as long as the customer account is active (buying activities on Activingo). Gold status is lost if an account becomes inactive (means no purchases have been made) for more than 365 days.
- 2) Every \$10 spent on buying an activity on Activingo will get customers 2 points. You need 50 points to get \$10 off purchases
- 3) Birthday – Automatically get 20 points added to customer loyalty points.
- 4) Points do not expire if there is activity on the customer account. If an account becomes inactive (means no purchases have been made) for more than 365 days, points automatically reset to “0” zero.

Gold Status for Life with Activingo:

- 1) A customer achieves Gold Status for life once they have accumulated 1000+ points with Activingo
- 2) Every \$10 spent on buying an activity on Activingo will get customers 2 points. They need 50 points to get \$10 off purchases
- 3) Birthday – Automatically get 20 points added to customer loyalty points.
- 4) Points and Gold Status do not expire for life (even if there is no activity on the account for more than 365days)